

## **Cosmo's Crisis and Issues Management Team**

### **Kumi Sato**

Kumi Sato has served as President and Representative Director of Cosmo for over 20 years, providing counsel on corporate crisis and issues management. Ms. Sato has advised numerous multinational clients on refocusing Japanese operations, streamlining employees, product recalls, closing of facilities and operations in Japan, as well as announcing new partnerships and relationships. Ms. Sato also specializes in advising clients on advocacy activities, particularly, in the healthcare industry.

### **Paul Hasegawa**

Paul Hasegawa, Executive Director of Cosmo, has more than 30 years of marketing, branding, and crisis management experience, specializing in food safety and issues management in this sector. Mr. Hasegawa has advised clients on handling immediate food safety issues, such as labeling and product recalls, across a number of sectors including agricultural and fast moving consumer goods. Mr. Hasegawa has consulted with multinationals operating in Japan in corporate refocusing, changing partnership agreements, and managing inter-industry disputes.

### **Ryuji Kondoh**

Ryuji Kondoh, Executive Director at Cosmo, has more than 20 years experience in corporate communications and issues management. Mr. Kondoh has oversees Cosmo's expanding healthcare practice and has worked with clients on handling crises for healthcare products, from the pharmaceutical industry to medical device and diagnostics companies. Mr. Kondo has also been involved in numerous corporate refocusing projects for multinational and domestic clients in the area of strategic communications.

### **Yoshiji Makino**

Yoshiji Makino is a media specialist and advisor with extensive journalism and consulting experience in international business and communications news. Mr. Makino worked as an economic journalist at Mainichi Shimbun for 20 years and Reuters Japan for 15 years, where he served as editor in chief of the Japanese news services. Makino advises clients on handling media crises, proactively communicating with the Japanese media in sectors including telecommunication, professional services, and food safety issues. Mr. Makino also advises Cosmo's clients in providing senior level media training.

### **Hiroshi Nagayasu**

Cosmo maintains a strategic relationship with legal advisor Hiroshi Nagayasu, a partner of Tozai Sogo Horitsu Jimusho. Mr. Nagayasu is a graduate of Tokyo University's law department and a member of the Daini Tokyo Bar Association. He runs an independent practice specializing in corporate affairs, international law, real estate, litigation and arbitration, and international business transactions. He has developed an extensive background in crisis management through his work on corporate legal affairs.